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Real Living Moves into Commercial Real Estate, Launches Real Living Business

COLUMBUS, Ohio (Feb. 12, 2008) – With the launch of Real Living Business, Real Living has expanded its focus beyond residential real estate, building on its corporate strengths of innovative and award-winning use of technology, including Web sites, and customer service. Real Living Business is the firm's new brand — a national commercial real estate network offering franchise opportunities.

The first Real Living Business joint venture partnership is The Commercial Partnership. The Commercial Partnership is a merger of leading local commercial real estate companies Group One Realty and Property One. It will operate at 1377 Dublin Road, in what is currently Property One's office.

"We are thrilled to extend our expertise in residential real estate to the commercial real estate industry with the creation of Real Living Business and our partnership with Group One Realty and Property One," said Real Living CEO Harley E. Rouda, Jr. "We see Real Living Business transforming the commercial real estate market."

By parlaying Real Living's robust online presence that includes extensive residential search capabilities and advanced mapping onto the commercial side, it will give commercial agents tools previously unavailable to them.

Real Living plans to expand Real Living Business locally through additional mergers. It plans to expand regionally and nationally to commercial agents and firms through franchising.

Real Living, based in Columbus, Ohio, is one of the nation's fastest-growing real estate franchisors with more than 4,000 agents and 160 offices, coast to coast. Offering consumers a full suite of home and lifestyle services, Real Living also provides nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by *Entrepreneur Magazine*, won the Inman Innovator Award and received one of *Entrepreneur Magazine's* 50 Fastest-Growing Women-Led Companies. Real Living's award-winning Web sites receive nearly 17 million page views per month.

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Property One, Inc. is a full-service commercial real estate company offering their owner-clients a broad range of services including property management, sales and leasing brokerage services. Established in 1978, Property One has considerable experience in all aspects of real estate ownership and management. Currently, Property One successfully manages and leases more than one million square feet of commercial property.

Group One Realty, Inc., since its inception in the mid seventies, has become a driving force in the central Ohio commercial real estate market. Group One Realty, Inc. provides professional commercial and investment real estate services demanded by the individual investor and the corporate executive. Areas of expertise include commercial, industrial, office, retail, land, and multifamily sales and leasing services as well as business brokerage sales and consulting services.

About Real Living Inc.

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